

LANDING PAGE FOR THE DOGS CAMPAIGN:

Welcome To Our Ferocious Dogs Report The Dogs That Do a LOT More Than Just Roll Over

The “Dogs of the Dow” have total returns of about 21% for '06, compared to nearly 8% from the overall Dow Jones Industrial Average.

(Find out what else these Dogs will do for you ... in a portfolio.)

What Are Ferocious Dogs?

These Dogs are a New Breed of the “Dogs of the Dow.”

Dogs of the Dow are ten stocks chosen from the Dow Jones Industrial Average, with the highest dividend yield.

The Dow Jones Industrial Average (DJIA) consists of 30 common stocks, chosen by the editors of The Wall Street Journal. They are thought to be representative of the New York Stock Exchange and of American industry.

The companies chosen are highly capitalized in their industries, with their stocks widely-held by both institutional and individual investors.

So, why are these big name stocks called the Dogs ... if they have the highest dividend yield? Sounds contrary, doesn't it? But it's a time-tested strategy that has been working for many investors for a very long time.

Will it work for you? You won't know, until you read this informative report.

Find out why many investors follow this buy & hold strategy, owning some of the largest companies in America. And they're affordable. You'll find out why in the report.

The selection process is objective, straightforward and employs a mathematical application that eliminates subjective influences.

It's based on a few contrarian principles, such as:

- Time IN the market is more important than “timing the market.”
- Buy the BIG stocks when everyone else is selling them.
- Dividends can be a vital part of total return.

You'll find all this and more in our report. Not only will you learn about a buy & hold strategy that has withstood the test of time ... you'll also learn about our **NEW** breed of the Dogs of the Dow.

Dogs of the Dow in a portfolio. You won't find smarter Dogs anywhere. These Dogs work even harder for you than the old breed. Who says you can't teach an old Dog new tricks?

Our Ferocious Dogs have been designed for various investing needs when liquidity, simplicity and tax savings are important. (And a whole lot more.)

In our report, we'll talk about:

- How the Dogs have performed, since their inception through 2006.
- Why the Dogs are loyal and dependable over the long-term.
- Why the Dogs work well for retirement investing.
- Why the Dogs may be a good choice in today's uncertain times.
- What others are saying about the Dogs.
- How our pre-packaged Ferocious Dogs will make your investing simple, easy and cost-effective.
- How these new Dogs will work. (We'll have a new Dog every month.)

According to the Dow Jones Indexes, the downtrodden Dogs of the Dow boasted about **21% total returns by the end of August, 2006**. This performance was well above the industrial average as a whole at about 7.9%.

Not bad for some beaten down Dogs!

Find out what caused these remarkable returns this year. And see how these Dogs performed in the past. Then, decide for yourself if it makes sense for you.

And remember ... the Dogs in a portfolio do SO much more for you. Less fees and commissions mean more money that you get to keep. (Our cost is a flat fee. Period.)

Paying LESS taxes, means you get to appreciate your growth in real dollars saved.

And, you'll find out how you actually **OWN** the underlying securities, when you buy your Dogs in a portfolio. This means you don't have to sell **all** securities and roll them into a new portfolio, as you must do in a mutual fund.

Why? Because when you own your stocks, YOU decide when to sell your losers to offset your gains. This is BIG.

You'll learn about equal weighting of all 10 securities in your Dogs portfolio – and what that means to you. You buy by dollar amount; not share amount, with these Dogs.

And ... you can do all of this with one touch of a button, when you buy our Dogs.

There's so much more to say. So, if keeping more of your own money and making it grow, by investing in some of the giant companies, with high yield dividend stocks, fits into your financial goals ... learn more in our report.

So, download your **FREE** report below. We'll also send you an email, with a link to the report.

Feel free to pass the report along to your friends and colleagues. We have enough of these Dogs to go around.

Until then, we'll see you in the report.

And, as always, we wish you profitable investing!

Stuart Wolff,
Top Dog

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Yes, I want your Dogs of the Dow Report.

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