



brought to you by  
**InvestingDaily**

March 3, 2011

## **Urgent Memorandum:**

**To:** KCI Premium Subscribers

**From:** Phil Ash

Dear fellow investors,

I've been writing to you over the past few months about the global food and water crisis, the oil crisis that's reached a crescendo of late and the woes we face here in America.

If you subscribe to Elliott Gue's *Personal Finance*, you've no doubt read his early-warning-signals that commodity and other resource shortages have been a calamity-in-the making for some time now.

And if you're a subscriber to Elliott's *Energy Strategist*, then you are further warned about how increasing global oil demand and shrinking supplies create huge investing opportunity.

Roger Conrad's 'voice of reason' for long-term investors warns that history has shown that buying oil stocks in the wake of such geopolitical events does not always yield the best results. Traders can get in/out and make big money. Income investors, however, would just end up paying more and getting less in current yield.

And here at home, we all heard the hoopla over the rise in consumer spending to 3.2% GDP in Q4, 2010, from a low of 2.6% in the previous period. But... hold the phone... the just-released REAL figures were revised downward to only 2.8%! Ooops.

You, no doubt, read the *Wall Street Journal*, *Investor's Business Daily* and several other investing newsletters... so you're not

in the dark as to the precariousness of our global economy—and the unprecedented investing opportunities this situation presents to investors.

**We're seeing the biggest supply and demand story, since any of us can remember. And this spells opportunity for investors!**

But which companies should you invest in? How will you know which companies are strong enough, well-positioned enough and who have the right technologies to avert many of the calamitous times we're seeing all over the world—as well as here at home?

Right now, billions are being spent on desalination plants! The United Arab Emirates (UAE) currently spends \$800 million each year on building, operation and maintenance of desalination plants—and they plan to increase by 300% over the next 6 years.

Siemens is in the water technology business, as is SDL Salination, with a new contract to build a desalination plant in Central Israel, which will supply 1/5 of household water by 2013.

Israel currently gets 5-6% of daily water needs from an existing desalination plant. And Saudi Arabia's thirst is also quenched with desalination, as is Tampa, Florida, who gets 25 million gallons of drinking water a day from their desalination plant.

And what about increasing our food production? Where and how will it be grown, since we're running out of arable land? Where will the water for irrigating the crops come from—even if we're somehow able to find new farmland? There are technology companies hard at work to solve all these problems that demand an answer.

Of course, we have our on-going nemesis of foreign oil dependency... and with all the unrest in the Middle-East, we have very real concerns as consumers and as investors, don't we?

Where do you go for guidance in these treacherous times, when one false move could wipe you out? And, if you're like 97% of folks 60 and over, you're worried about your retirement. I heard this alarming statistic the other day... 82% of people over 60 fear they may out-live their money. Do you share these valid concerns?

We want to help you, with the daunting task of figuring out where to put your money to earn the most for yourself and your family. Now more than ever before, you need level-headed, strategic guidance from analysts you've come to trust.

### **How can you find the 'voice of reason' in the midst of chaos?**

I want to offer you a plan of action that will assure you get common sense, well-researched insights from analysts in the trenches, who investigate the companies they recommend to you up close and personal.

You need to know where to invest and grow your hard-earned money, during this unprecedented demand for commodities that are in extremely limited supply. You need to know what to buy, how much to pay and when to claim your profits, right?

I have precisely the answer you've been looking for...

### **Join our WEALTH SOCIETY... where membership has its privileges!**

AS a WEALTH SOCIETY member, you'll have an entire year's worth of sage advice from ALL our committed analysts day in and day out. You will have constant access to an incredible collection of top-notch investment experts, covering all aspects of the stock, bond, international and ETF marketplaces—and all delivered on our **members-only Wealth Summit web site.**

And we've created a way you can get your first year **almost free**, by attending our **Wealth Summit** at the spectacular Mandarin Oriental Hotel, April 1-2, 2011, in Las Vegas.

I genuinely want to introduce you to our WEALTH SOCIETY, its members, all our analysts, our sponsors and myself by making it **super easy and affordable** for you to join us at this year's Summit in Las Vegas.

*And I also want you to leave this event with a plan of action. I want you to know exactly what you need to do over the coming months. I also want you to understand why you need to do it. Lastly, I want you to start taking immediate action on your plan as soon as you leave and throughout the year.*

## **Here's how it will work...**

Every single penny of your *Wealth Summit* registration fee of \$795 will be applied toward your first year's membership fee of \$1995. And, on top of that, I will deduct any portion you have already paid for ANY subscriptions you currently have with us.

For example, if you subscribe to Roger Conrad's ***Canadian Edge*** and have already paid for another year's worth... \$425 will be deducted from \$1995. Let's say you also have a subscription to Elliott Gue's ***Personal Finance***—take off another \$89.

Now, a full year of getting every single KCI publication will only cost \$681!

## **But wait a minute...**

I know you were likely a victim of the financial meltdown. And you're probably extremely skeptical by what's going on in the world and are holding on to your money tighter than a vice grip. And who wouldn't be?

That's why I want to sweeten the deal for a few **BOLD**, action-takers... so for the next 48 hours, the first 5 people to register at <http://www.investingsummit.com/> will get an even sweeter deal.

I'll deduct **\$200 MORE** from the \$1995 annual membership to our prestigious KCI WEALTH SOCIETY! But **only** the first 5 people decisive enough to seize the opportunity immediately will get this additional price slash!

## **Some of you will get your first year's membership for practically nothing, zip, nada.**

It's my way of showing you (not just telling you) that we really do understand and care about helping you grow and preserve your wealth for you and your family, during these difficult times.

And, if you're tracking with me... this means that you'll be attending our *Wealth Summit* in Las Vegas for free, since ALL of the \$795 will be applied toward your membership in the WEALTH SOCIETY.

## **Here's what you will get...**

As a WEALTH SOCIETY member, you get every KCI publication—and then some! You'll have an incredible collection of top-notch investment analysts covering all aspects of the stock, bond, international and ETF marketplaces.

It's like your own advisory roundtable where you get expert advice on growth, energy, utility, income, emerging markets, ETFs, Canadian income trusts, master limited partnerships or short-term trading... all in one place... just for our WEALTH SOCIETY members.

And you're invited to attend our *Wealth Summit* for free!

You can be assured our investment analysts will help guide you toward wealth accumulation and financial independence.

Take a look at the chart below, which will show you all that's included in your WEALTH SOCIETY membership ...

### **Membership Has its Privileges... Here are Some of Yours!**

<b>SERVICES</b>	<b>ANNUAL FEE</b>
<i>Personal Finance</i>	\$89
<i>Utility Forecaster</i>	\$127
<i>Stocks On the Run</i>	\$60
<i>Big Yield hunting</i>	\$60
<i>Global ETF Profits</i>	\$99
<i>The Energy Strategist</i>	\$425
<i>Canadian Edge</i>	\$425
<i>MLP Profits</i>	\$497
<i>Global Investment Strategist</i>	\$695
<i>New Product—coming Spring, 2011</i>	\$995
<i>Louis Rukeyser's Wall Street</i>	\$79
<i>Louis Rukeyser's Mutual Funds</i>	\$48
<i>Small Business and Personal Tax Strategies</i>	\$149
Free copy of every book we release	Value-added
All special investment reports from every editor	\$396 or more

Free pass to our Annual <i>Wealth Summit</i>	\$795
Online seminars with our editors	\$396 or more
Automatic subscription to <b>all</b> new services	Value-added
Exclusive WEALTH SOCIETY Portfolio	Exclusive Benefit
Emailed alerts on buy or sell recommendations	Exclusive Benefit
Private phone and email address to correspond with our editors	Priceless
Exclusive Membership in the WEALTH SOCIETY	Priceless
<b>Total Annual Tangible Costs</b>	<b>\$5,335.00</b>
<b>Total Intangible Costs</b>	<b>Priceless!</b>

### **Your Annual Cost Only: \$1,995!**

**Then, you deduct \$795, plus any individual subscription costs you've paid for... AND an additional \$200 if you're the first 5 in 48!**

**By the time it's over, you could be paying almost zero, zilch, nada to join the most prestigious WEALTH SOCIETY in the world.**

**Make your move NOW!**

**What kind of in-depth analyses and actionable advice can you expect from our Financial Analysts... both at the *Wealth Summit* in April and as a WEALTH SOCIETY member... all throughout the year?**

Let's take a look at what Elliott Gue, Roger Conrad, Yiannis Mostrous, Ben Shepherd, David Dittman and Jim Fink have been telling their readers over the past few weeks, and you'll get a taste of what you can expect at the *Wealth Summit* and as a WEALTH SOCIETY member.



**Elliott Gue, Co-author of *The Rise of the State***

**Summit Topic: The 21st Century Energy Boom—Top Trends for Growth & Income**

been quietly sounding the alarm bell far in advance of other analysts, starting with his latest book, *The Rise of the State*, upon which this year's *Wealth Summit* is based.

Elliott has been telling his readers the food shortage presents a real and present danger and the water shortage is an even greater danger—as is the lack of arable land to grow more crops.

As Elliott says, "It's the purest, simplest formula there is—growing demand, limited supply. The more demand grows, the tighter supply becomes."

Emerging economies, like China and India are on a growth trajectory not seen since young America.

Elliott says there's only ONE solution to global hyper-growth... innovative technologies.

Mr. Gue revealed some companies in the book, *The Rise of the State*, in videos and in his various publications. By knowing which companies will provide revolutionary technologies that may save our resources, you can be among the "resource millionaires" when you invest with the few companies who will avert disaster with their astounding technology.

He told his readers about a Chinese water treatment company, riding the twin profit rockets of China's explosive growth and the country's \$43.9 billion commitment to clean water. You need to know who these companies are!

He's advised his readers about a global biotech agriculture company, launching a new molecular revolution in agriculture. Do you remember how biotechnology changed the face of medicine, creating thousands of molecular millionaires? If you missed out on that one—don't miss this one!

At the *Wealth Summit*, Elliott will reveal some of the companies he favors in these sectors, plus his favorite plays on surging energy prices.

And you'll be able to ask Elliott your own, personal investing questions. And, if you choose to apply your registration fee toward one FULL year of our WEALTH SOCIETY membership... you will be able to read every word, every commentary and every single buy or sell recommendation for all of our winning stocks.

It just doesn't get any better than this. You'll have 24/7 access to *Personal Finance*, *The Energy Strategist*, *Stocks on the Run*, *MLP Profits* and now Elliott is co-editing our new *Global Investment Strategist*, along with Roger Conrad and Yiannis Mostrous—keeping you apprised of ALL the movements in emerging and precious metals markets.

You'll hear it first. You'll hear the unvarnished truth about what these investing giants reveal to you every single day for an entire year.



**Roger Conrad**

**Summit Topic: Global Yield Shopping**

Roger recently spoke out on the situation in Libya, with an eye toward how it can and will affect income investors. Here's how Roger sees it...

Getting Libya's oil flowing again will be the top priority for whoever wins the civil war because the country depends too much on energy production, comprising 95% of total merchandise exports.

Most dividend-paying energy-producer stocks rallied in the wake of the Libyan news, contrary to Eni, the Italian oil giant, whose stock took a big hit in the first few days of the conflict, but bounced back as investors took note of their aggressive moves.

Roger said history has shown that buying oil stocks in the wake of such geopolitical events does not always yield the best results for long-term investors. He continued, saying that traders can get in/out and make big money. Income investors, however, would just end up paying more and getting less in current yield.

He went on to say that when tensions cool, prices will back off.

The balance of market power is in the hands of energy producers. That's true now more than ever. Once again, it proves that supplies are tight relative to increasing demand... a sure-fire formula for energy prices long-term. And much bigger profits for producers.

Roger told his readers that he doesn't see any reason to sell

energy stocks if you already own some. Rebalancing your portfolio, though, may definitely be in order. Now, if you're a buyer, remember to exercise patience—an essential ingredient for income-investing success.

Roger advised readers of *Utility Forecaster*, *Canadian Edge*, *Personal Finance* and *MLP Profits* to continue adhering to the buy targets he sets.

Back in the 1970s many electric utility companies used crude oil to generate a lot of their electricity. This included several that operated in tough regulatory environments.

But today, oil has been replaced by natural gas almost entirely. And thankfully, natural gas is a purely North American market, which makes it completely immune to Libyan pressures.

At the *Wealth Summit*, you can ask Roger your specific questions about dividend-producing stocks and what affect surging energy prices play, what affect rising interest rates could play... or anything else that concerns you, personally.

Bottom line? Roger says to stick with individual companies that are growing as businesses and are lifting dividends over time. "I don't want to pay more than the prices that are justified by the growth of these businesses and dividends."

Roger thinks if an income investor is worried about a meltdown, either from a Libyan implosion or anything else, they should hold positions in dividend-paying stocks that would do well under those conditions—such as Canadian or Australian stocks, which rise in value when natural resource prices do because of their currencies.

If you're worried about another 2008, he suggests you hold some low-duration, high-quality bonds because nothing will better protect your wealth!

Above all, Roger says you should hold stocks of high-quality companies. And preferably, hold those with growing dividends also. That's the key to building wealth in any environment, despite what happens anywhere in the world, Roger thinks.



**Yiannis G. Mostrous, Co-author of *The Rise of the State***

**Summit Topic: Surviving the Rise of the State—How You Can**

## **Profit from the Ascent of Global Government**

Mr. Mostrous recently wrote in his new book, *The Rise of the State*, with co-authors, Elliott Gue and David Dittman, that a shifting global, political landscape would drastically affect the way investors allocate funds.

The recent political developments in North Africa and numerous civil uprisings in Gulf countries, like Bahrain, have caused investors and market commentators to ask whether this instability might affect the region's much larger energy superstars, like Saudi Arabia, Iran and other Gulf states.

Yiannis believes Iran is likely to remain stable, even though its economy is relatively weak compared to its neighbors. He thinks Iran's strong army and the fact that many Iranians believe their country does not face threats from other global powers will make social unrest unlikely... at least for now.

Yiannis cautions, however, that Iran's sociopolitical situation is not secure and he cannot underestimate the potential for social unrest, depending on how things evolve! He suggests the relative calm is because of all the investment capital flowing into the country from China, India and Russia mostly. All of which will help Iran's government to navigate the treacherous economic waters.

The gulf states are expected to remain stable, Yiannis thinks, due to the hierarchical structure of the societies, combined with the massive amounts of capital that flows into these oil-rich nations.

Economic studies have demonstrated that a USD10 price hike for a barrel of oil will increase the current account and budget balances of Saudi Arabia and Kuwait by 6 to 7 percent of GDP... powerful numbers!

And these Gulf state governments are spending a huge amount to keep their citizens happy and, hopefully, avoid civil unrest. In fact, just about a month ago, the Emir of Kuwait ordered the distribution of USD4 billion to the emirate's citizens—along with free, essential foodstuffs for 14 months!

Each citizen of Kuwait will receive USD3,500 and over a year's worth of free food.

Yiannis and his staff contend that because markets are short-term in nature, they usually react to such events, like Lybia, after they happen. The same holds true for financial shocks... as our own recent financial crisis demonstrated all to well.

If you're wondering if you should buy stocks now amid the current market weakness, Yiannis thinks global markets appear to be consolidating, rather than 'correcting,' therefore he thinks investors should buy stocks. He further explains, though, that a correction could be in the cards, if the S&P 500 drops decisively below 1,275.

According to Yiannis, "It isn't unthinkable that the index could drop to the 1,100 to 1,150 level this year. With all these caveats, investors need to monitor the situation closely."

If you choose to join our WEALTH SOCIETY, you'll be kept in the know every day, with your automatic subscription to *Global Investment Strategist*. Yiannis Mostrous is the editor and welcomes Roger Conrad and Elliott Gue as co-editors. You get three experts, spanning many years of combined experience, covering emerging and precious metals markets.

You will be able to meet Yiannis also at this year's *Wealth Summit* in Las Vegas and ask him your most urgent investing question... there's nothing like it in the world of investing today. Meet with all our top guns and myself. We can't wait to shake your hand and get to know you better!

Rounding out the rest of our distinguished analysts at the *Wealth Summit* and the ones you'll be reading each and every day... IF you act fast and register within the next 48 hours... we present the following:



**Ben Shepherd**

**Summit Topic: Global ETFs—The Perfect Vehicle to Profit from Asian Dominance**

It's no secret that global economic dominance is shifting from the West to the East. Mature economies in North America and Europe are taking a backseat to Asia.

And recent developments in the exchange traded fund (ETF) arena allow investors to tap into all the trends—rapidly increasing demand for energy resources, the economic growth of key regions

and nations and the rise of the global consumer—all are driving developing economies at rocket speed.

Mr. Shepherd will discuss how ETFs allow investors to **spread their risk** across dozens of individual companies in a single package.



**David Dittman, Co-author of *The Rise of the State***

**Summit Topic: The New Canadian Century—Canada's Unique, Influential Position on the Global Stage in the 21st Century provides profit opportunities for investors.**

The world is in the midst of a dramatic transition, the result of which will be a re-ordering of global economic growth leadership—and a re-balancing of geopolitical power.

Co-author of *The Rise of the State*, Mr. Dittman will pull back the curtain and discuss why Canada is uniquely positioned to benefit from new demands from emerging markets for its oil and other commodities.

Strong fundamentals that support a stronger Canadian dollar make it particularly **attractive for US-based investors**.



**Jim Fink**

**Summit Topic: Using Options to Reduce Risk and Enhance Portfolio Returns**

It's obvious the world's financial future belongs to high-growth emerging markets like China, India and Brazil—and the commodities their populations are hungrily consuming in ever-increasing quantities.

Mr. Fink will cover ways investors can participate in the gains of emerging markets and commodity stocks at a fraction of the cost. And he will discuss how options will generate a **steady monthly income** from an underlying portfolio of emerging market and commodity stocks.

**Well... there you have it! It's decision time now.**

Will you seize this one-time opportunity to attend the *Wealth Summit* this year? Will you further take advantage of my generous offer—if I do say so myself? I hope you will. I think

it's a very good deal.

If you're among the first 5 people to register in 48 hours... you get an additional, whopping **\$200 off** the total cost of \$1995 for a one year membership fee to our exclusive WEALTH SOCIETY.

This is an anti-inflation offer, if I've ever seen one!

Again, when you go to <http://www.investingsummit.com/> and pay \$795 for the *Wealth Summit*, you will be able to deduct the entire amount from the \$1995 cost for membership to the *Wealth Summit!*

And you may be able to even have lunch or dinner with Roger Conrad or Elliott Gue. They have a little wager going as to who'll have the most lunch or dinner guests.

I will also credit you with EVERY penny you've already paid on your individual subscriptions—and deduct that amount from \$1995 too! Like I said above, you'll be paying a fraction of what others will pay who do NOT attend the *Wealth Summit*.

And why on earth would you not want to go to Las Vegas and relish in the luxury of the Mandarin Hotel, eat like kings and queens, hob-nob with other well-heeled investors (just like yourself)—AND get to meet all the editors (and yours truly)?

And that's on top of getting some of the best investing strategies from our top-notch analysts and 24 or so model portfolios—each easily beating the S&P 500 in 2010! And that's just part of what awaits when you join the WEALTH SOCIETY.

Let's not forget our special speaker on Friday at 5pm—Frank Trotter, President of EverBank. Mr. Trotter will speak on "Geopolitics and Profligate Politicians—where to look for profits now."

And on Saturday at 12:45 to 1:30pm, you'll enjoy a panel discussion, with some leading energy executives, moderated by Roger Conrad and Elliott Gue. Our panel will include:

- Clay Jeansonne, VP Investor Relations, Finance & PR, Linn Energy.
- Dean Morrison, Director Investor Relations, Vermilion Energy.
- Barry Welch, President & CEO, Atlantic Power Corporation.

- Richard Robert, CFO, Vanguard Natural Resources and Encore Energy Partners LP.

Make it a little mini-get-away, as you luxuriate in the opulence of the [Mandarin Oriental Hotel](#), where you'll cozy up in your exquisite room, with stunning views... for a mere \$215 per night. (I know that's not exactly cheap, but the regular price on these rooms is over \$700!)

I have to warn you, though... the rooms at this low price are almost gone, so [reserve yours right NOW!](#) I do not want to see you miss out on this drastic room reduction.

### **Membership Has Its Privileges—But Only for Those Who Open Opportunity's Door When You Hear the Knocking.**

**Here's what I want you to do right now:**

1. Go to <http://www.investingsummit.com/>
2. Read about the agenda, the speakers and our sponsors.
3. Register in the next 48 hours to claim \$200 off WEALTH SOCIETY membership!
4. Make your hotel reservations and lock in the \$215 rate on a \$700 room (there's a special number to call just for you!)
5. Call customer service at 800-832.2330, if you're ready to join the WEALTH SOCIETY. They can calculate your total discount for you.
6. You'll have 30 days, following the *Wealth Summit* in April, to join the WEALTH SOCIETY and claim all the discounts you have coming to you, plus **\$200 more.**

That's it... just a few easy steps to get registered for the *Wealth Summit* this April 1-2, 2011 in Las Vegas at the magnificent Mandarin Oriental Hotel and start the savings rolling!

To your investing success,



Phil Ash  
Chairman, WEALTH SOCIETY

P.S. Take me up on my offer, while I'm feeling generous and

attend the *Wealth Summit*. And then allow me to deduct the entire registration fee of \$795—**PLUS \$200 more OFF** the already-low fee of \$1995 for one full year's membership to our WEALTH SOCIETY.

And that's not even counting the additional savings, when we deduct anything you've already paid on an individual subscription! You could end up paying practically nothing for your first year.

For the additional \$200 savings off your first year's membership of \$1995—you MUST [register](#) within the next 48 hours! Hey, \$200 is \$200 more in your pocket, right?

It would be an incredible deal at \$1995, even without all these discounts. With over \$5,000 in 'tangible' costs—not to mention all the intangibles—you're making out like a bandit!

**P.P.S.** We have an additional treat for you. How would you like to have your portfolio selected for expert (and anonymous) review in our Portfolio Analysis session live at the *Wealth Summit*?

This is on a first-come, first-served basis, so the sooner you get yours in, the more likely you'll be chosen. [Register now](#) to receive all the details.